


marcos rodriguez

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employment

Multimedia Graphic Designer 2017 – present

RightThisMinute - Phoenix, Arizona

Creates motion designs for nationally-syndicated television show including graphics for the program's open & close, transitions, special segments, holidays, lower-thirds and everything in between. Designs multiple yearly static & motion advertisements for national sweepstakes. Produces print and digital marketing collateral including presentation decks for sales executives to expand television program into additional markets. Works with a photographer to achieve desired shots of talent; retouches and composites photographs for use across all mediums. Develops branded promotional items including clothing, hats, bags, power banks and more for affiliates, employees and viewers. Creates graphic posts for multiple social media channels. Built and maintains affiliate relations website, a key tool used by over 200 stations.

Graphic Designer 2014 – 2015

Mayo Clinic - Scottsdale, Arizona

Created event fliers, presentations, brochures and other marketing collateral within the scope of Mayo Clinic communication guidelines. Worked closely with medical professionals to develop large format scientific posters for global events. Prepared custom presentation pieces by hand for select high-profile donors. Used Virtual Ticket software for scheduling, tracking and billing of client orders.

Flight Engineer 2009 – 2011

Telford Aviation - Ouagadougou, Burkina Faso

Maintained and traveled with aircraft overseas supporting U.S. military counter-terrorism operations. Collaborated with a team to achieve a 95% mission effectiveness rating. Established and maintained computer systems and wireless networks at work site and employee living quarters.

Aircraft Mechanic 2007 – 2009

ARINC - Scottsdale, Arizona

Performed complex inspections on seven different aircraft models. Upheld complex FAA regulated documentation while establishing aircraft owners' personal records using aviation software.

education





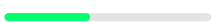





2014 – 2015

Master of Science (Technology)
Graphic Information Technology
Arizona State University
Tempe, Arizona

2012 – 2014

Bachelor of Science
Graphic Information Technology
Arizona State University
Tempe, Arizona

tools

 Photoshop CC
 Illustrator CC
 InDesign CC
 After Effects CC
 Premiere Pro CC
 Adobe XD
 Adobe Dimension
 HTML
 CSS
 Microsoft Office

professional development

2014, 2015 & 2016
Method + Madness
Phoenix, Arizona

2014, 2015 & 2016
Adobe MAX
Los Angeles & San Diego, California

2015
Design March
Reykjavík, Iceland